

Integrated Education & Training (IET): Advancing Outcomes

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IET Playbook Partners from:

Alamance CC, Blue Ridge CC, Pitt CC, Randolph CC

The IET Playbook Project

A statewide initiative to design and scale high-quality Integrated Education & Training (IET) models.

- **Funded by WIOA Title II (AEFLA) — July 2024 – June 2025.**
- **Four pilot colleges:** Alamance, Blue Ridge, Pitt, and Randolph.
- **Focus on integrating basic skills, workforce prep, and occupational training.**
- **Results will be shared in the IET Playbook with tools, success stories, and models for replication.**

Goal: Help more adult learners **earn credentials faster** and transition into **family-sustaining careers.**

Why this is an advanced IET conversation

The question is not only “Does this count as an IET?”

The question is “Can this team run it well, support it, document it, and improve it?”

1 Beyond approval

An approvable design matters, but live implementation is where quality is won or lost.

2 Beyond launch

Strong teams build routines for intake, persistence, evidence capture, and follow-up.

3 Beyond one cohort

Advanced IET work makes the model repeatable, trainable, and easier to improve over time.

Today’s focus: design choices that improve persistence, outcomes, and repeatability.

What strong IETs have in common?

Strong IETs are more than a template. They operate as a system.

1 Approvable design

Credential, schedule, MSG, staffing, and partner roles are clear.

2 Support workflow

Students know how they enter, who stays with them, and what comes next.

3 Partner commitments

Communication, handoffs, and shared expectations are explicit.

4 Evidence routine

Artifacts, owners, timing, and storage are built into the routine.

5 Sustainability

The model can repeat, train, and grow.

Framing from the playbook: build the IET so design, intake, support, evidence, and sustainability work together.

- When one piece is weak, the whole IET feels harder to run.
- When the pieces connect, teams spend less time reconstructing problems later.

Topic 1: Pathway, credential, and delivery model decisions

Demand and credential value



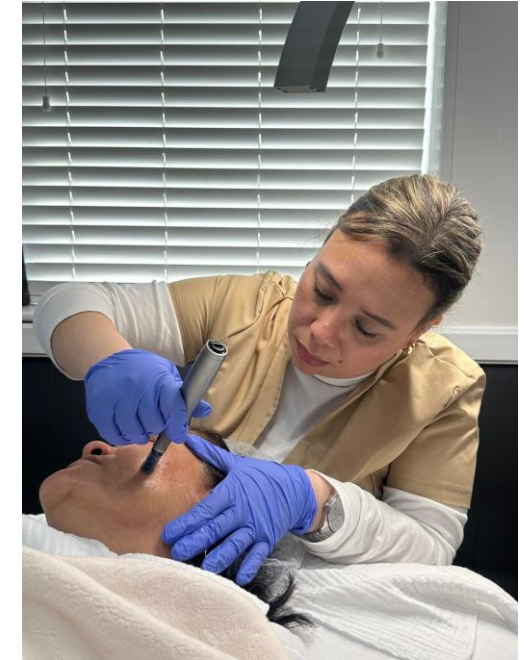
Student fit and entry points



Staffing, schedule, and support



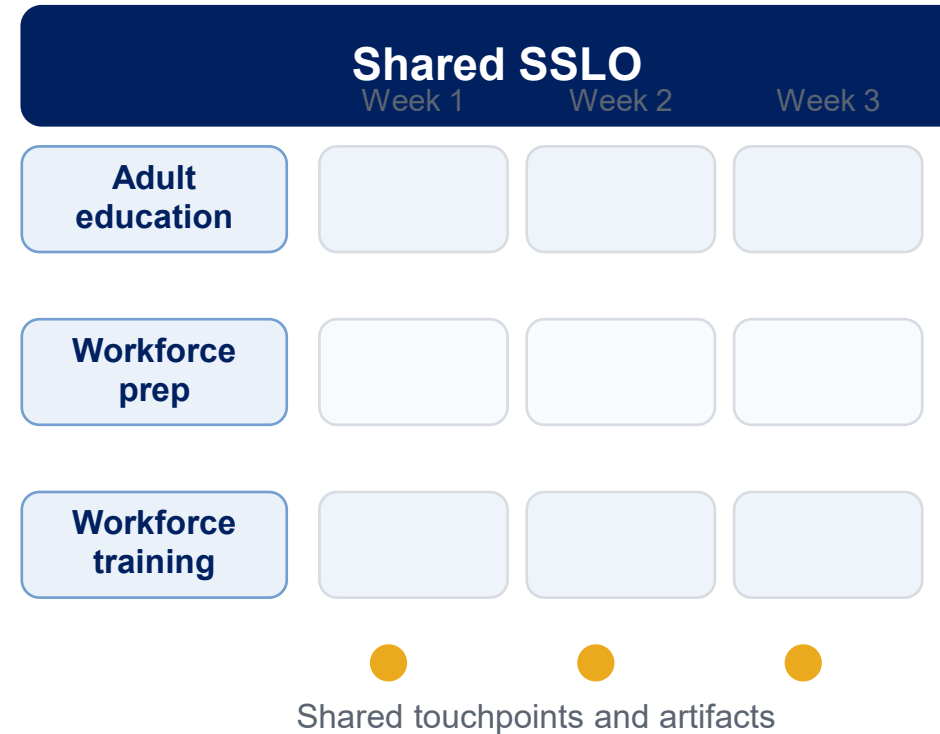
MSG fit and repeatability



The best model is the one your team can run consistently without siloing the work.

Topic 2: SSLO, concurrency, and real instructional integration

- Talk about how the single set of learning objectives works together into a concurrent schedule.
- What touch points help staff stay aligned?
- Can we walk through a concurrent schedule?



If it is not visible on the weekly map, it is probably not integrated enough yet.

Topic 3: Recruitment, intake, and persistence supports

Recruitment and Intake

- What are your biggest takeaways for recruitment and Intake?



Persistence supports

- What are supports that you have set up to build persistence in your students?



Persistence improves when support is planned, shared across roles, and visible before students begin to slip.

Topic 4: Employer engagement that improves outcomes

Advanced employer engagement is not extra decoration. It should improve pathway decisions, benchmarks, and the hiring connection.

1 Validate

Confirm the credential value, likely job entry point, and whether the timing works for employers and students.

2 Shape

Define real skill expectations, workplace norms, and progression points that can inform instruction and advising.

3 Connect

Tie the pathway to hiring, work-based learning, incumbent worker advancement, or the next step after training.



Guest speakers are helpful. Ongoing employer feedback is stronger because it sharpens design, expectations, and transition points.

Topic 5: MSG capture, evidence routines, and continuous improvement

Do not reconstruct MSG at the end. Design it into the routine.

1 Decide one MSG type

2 Build the artifacts into instruction

Tie exams, milestones, transcripts, or employer evidence to normal program checkpoints.

3 Assign ownership and review data

Name who collects it, where it lives, when it is checked, and what triggers follow-up.



Watch the routine, not just the outcome:

post-test eligibility | separation before MSG | missing artifacts | credential progress | next-step transition

Key takeaways and next steps

1 Pressure-test one active IET

Check credential value, schedule reality, staffing, and persistence points before the next cohort begins.

2 Map the workflow on one page

Put intake, instruction, partner handoffs, and evidence capture in one place so the team sees the same process.

3 Choose one improvement cycle

Tighten one issue this term: concurrency, advising cadence, employer feedback, or the MSG routine.

Advanced IET work is about making the model run well, not just making it launch.

Questions

Discussion prompt

Where is the next upgrade point in your IET: design, intake, employer connection, or evidence routine?